

საქართველოს ახალგაზრდა იურისტთა ასოციაცია  
GEORGIAN YOUNG LAWYERS' ASSOCIATION



# The Competition on preparation of the TV and radio social advertisement on Free Legal Aid Opportunity for returned/readmitted persons

Georgian Young Lawyers' Association and the Caucasus Institute for Peace, Democracy and Development implement the EU funded project "Promoting Well Managed Migration Between the EU and Georgia". The competition is announced in the framework of the project on preparation of the TV and radio social advertisement

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for raising public awareness on free legal aid opportunity.

The main goal of the social ad is to spread information on free legal aid opportunity for returned/readmitted persons which includes the following services: hot-line and face to face consultation; preparation of legal documents; representation before relevant administrative agencies and courts.

Interested candidates shall submit the relevant scenario, necessary budget for preparation of TV and radio ads and the links of already produced ads until March 31.

The duration of the ads shall not exceed 30 seconds and all the necessary parameters of TV/radio advertisement shall be considered.

The applications will be assessed in accordance with the following criteria: focus on the key message regarding free legal aid opportunity; creativity; observance of the terms of the competition; rational budget.

The applicants shall submit their scenario and the budget to the following address: N15 J. Kakhidze str., GYLA's Tbilisi office) or send it on the e-mail: [migration@gyla.ge](mailto:migration@gyla.ge)

For additional information please contact Ms. Nino Chikhladze

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EU funded project "Promoting Well Managed Migration Between the EU and Georgia" focus on the following four key directions:

1. Foster the links between migration and development;
2. Contribute to development of labour migration policy and legislation;
3. Fight irregular migration and support the fight against trafficking in human being;
4. Protection of migrants/returnees rights.